UNLIMITED POSSIBILITIES

ONE AI. YOUR ENTIRE WORLD.

THE OPERATING SYSTEM
FOR EVERYTHING YOU DO.

LIFE | WORK | BUSINESS | CREATIVE | COMMUNICATION | GROWTH

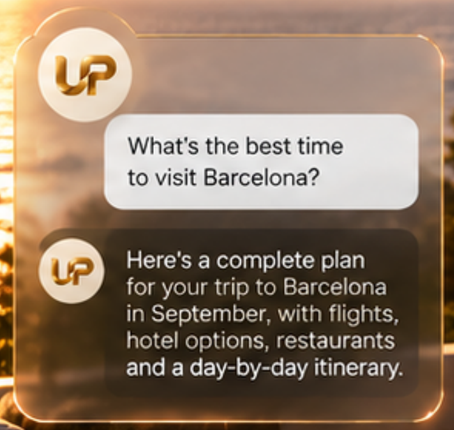


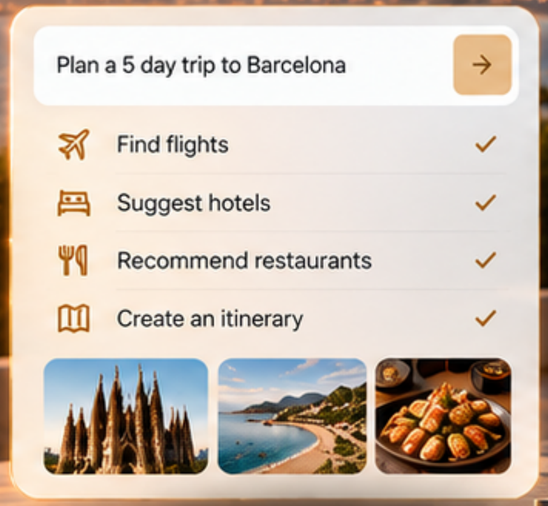
UNLIMITED POSSIBILITIES

THE SHIFT

FROM ANSWERS TO REAL RESULTS.

AI is evolving. UP brings it all together.







1. CHAT

Get answers to your questions.

2. COPILOT

Helps you with tasks.

3. AGENT

Actually gets things done for you.
Across your life, work and business.

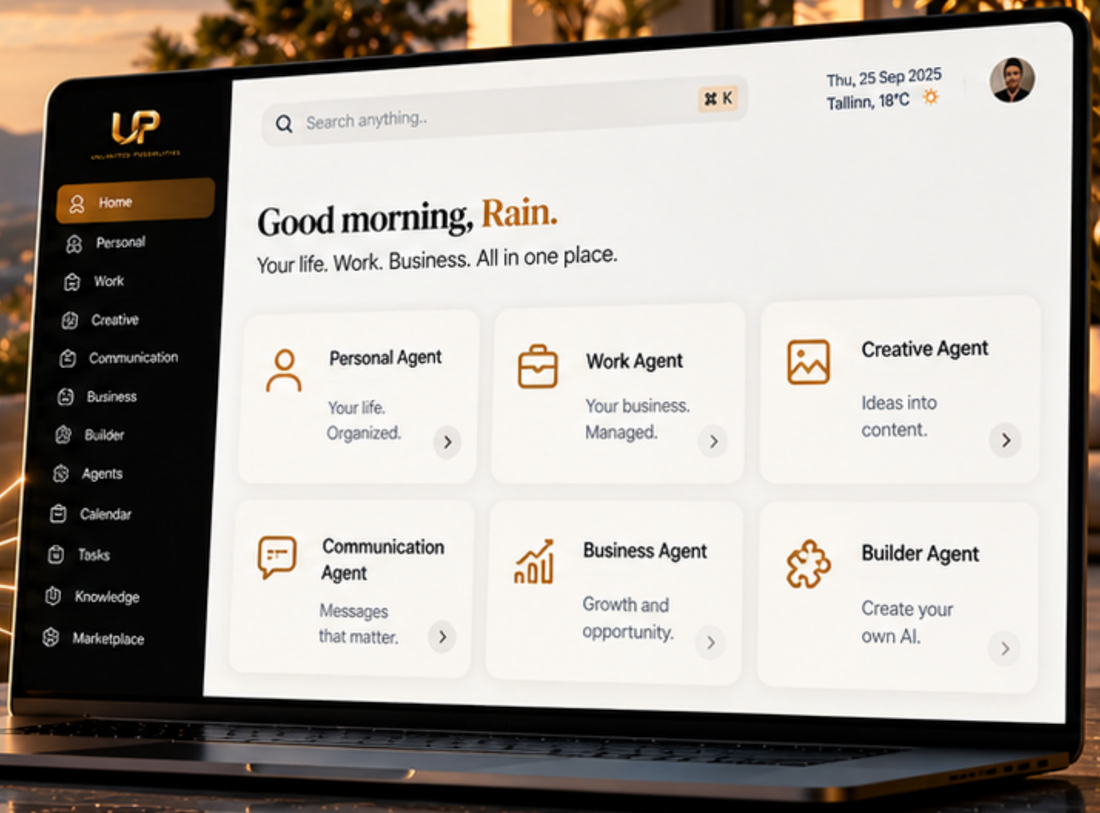
UNLIMITED POSSIBILITIES

THE PROBLEM

AI IS POWERFUL. THE EXPERIENCE IS FRAGMENTED.

Today you juggle multiple tools, logins and workflows.
Important information is scattered across apps.





One platform
Everything in one place.

Less context switching
More focus on what matters.

Your AI team
Works together for you.

Real results
In life, work and business.

UNLIMITED POSSIBILITIES

THE SOLUTION

ONE REQUEST.
A COMPLETE RESULT.

Your Personal Agent understands your goal
and activates the right AI team to get it done.

Create a full marketing package
for this property

Personal Agent
Understands
your goals and context.

Work Agent
Plans, coordinates
and manages the work.

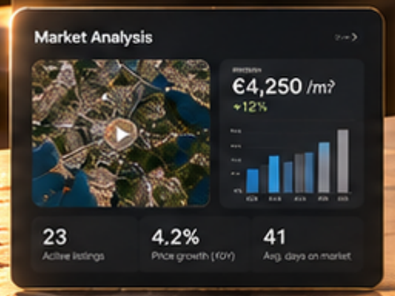
Creative Agent
Turns ideas into
stunning content.

Communication Agent
Creates and manages
all communication.

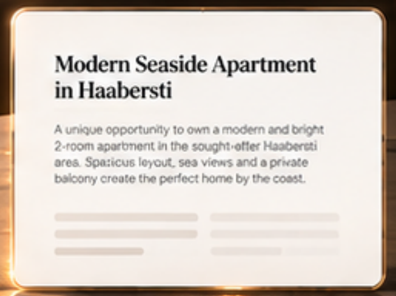
Business Agent
Finds opportunities
and drives results.

Builder Agent
Builds custom AI agents
for any need.

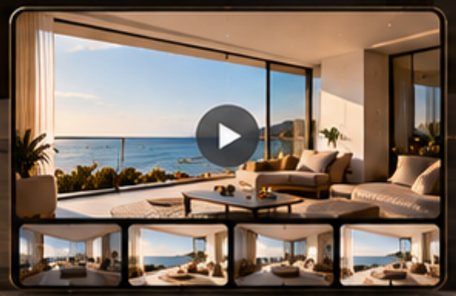
MARKET ANALYSIS



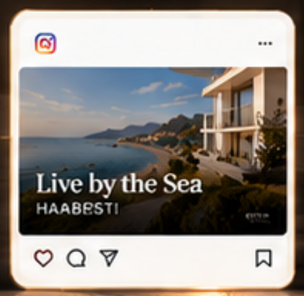
LISTING DESCRIPTION



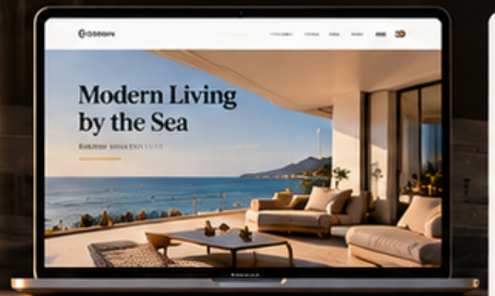
PHOTOS & VIDEO



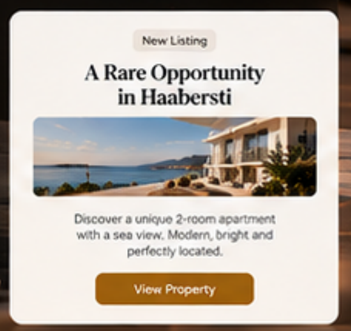
SOCIAL MEDIA



LANDING PAGE



EMAIL CAMPAIGN



UNLIMITED POSSIBILITIES

YOUR AI WORKFORCE

ONE CENTER. SIX AI AGENTS.

Your Personal Agent is the core. The Work Agent coordinates the specialist agents to get things done.



Personal Agent

Your life. Organized.

Work Agent

Your business manager. Plans, coordinates and delivers.

Personal Agent

Your life. Organized.

Today
Calendar
Travel
Documents
Health
Purchases

Creative Agent

Ideas into stunning content.

Communication Agent

Messages that matter.

Business Agent

Growth and opportunity.

Leads +42%
Opportunities +28%

Builder Agent

Create your own AI agents.

Create a new AI Agent

Describe your agent...

Family Doctor
Research Agent
AI Profit Agent
+ Custom Agent

UNLIMITED POSSIBILITIES

PERSONAL AGENT

YOUR LIFE, ORGANIZED.

Your Personal Agent knows what matters,
keeps you on track and takes care of the details.

Calendar & Tasks
Plans your day and prioritizes what matters.

Travel & Bookings
Finds flights, hotels and creates itineraries.

Documents & Information
Keeps everything in one place.

Health & Wellbeing
Supports your goals and routine.

Purchases & Finances
Helps you track and manage.

Personal Preferences
Learns what you like and adapts.

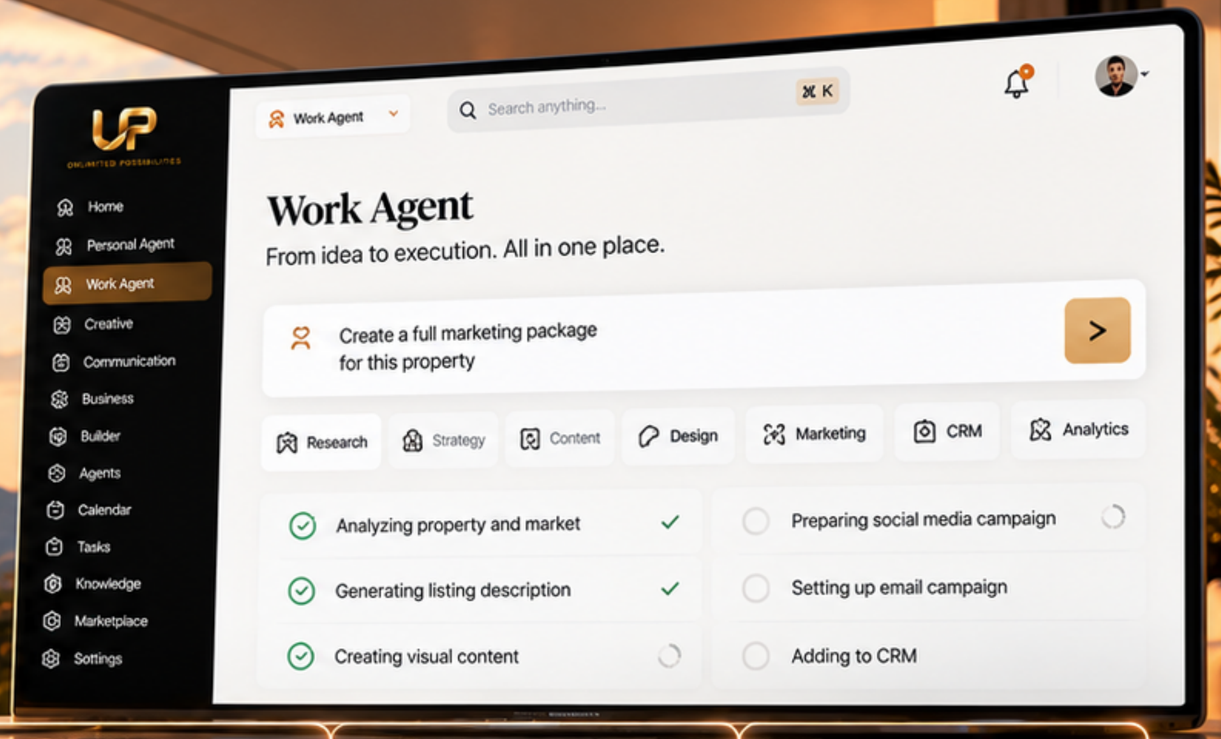


UNLIMITED POSSIBILITIES

WORK AGENT

YOUR BUSINESS MANAGER. BUILT WITH AI.

The Work Agent plans, coordinates and activates the right AI agents to deliver complete results.



1. RESEARCH
Analyzes market, competition and opportunities.

2. STRATEGY
Creates the best approach and plan.

3. CREATIVE
Generates photos, video and content.

4. COMMUNICATION
Prepares social media, email and ads.

5. BUSINESS
Handles CRM, leads and follow-ups.

6. RESULTS
A complete, ready-to-use package.

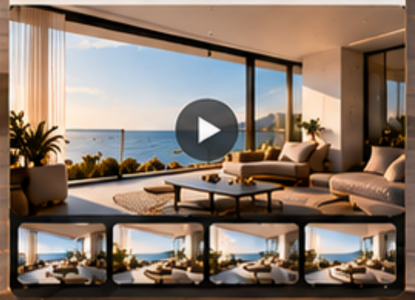
MARKET ANALYSIS



LISTING DESCRIPTION



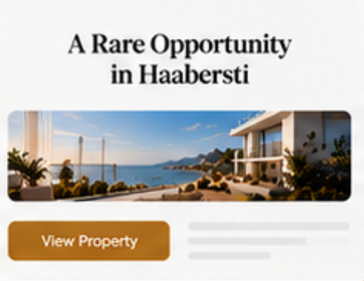
PHOTOS & VIDEO



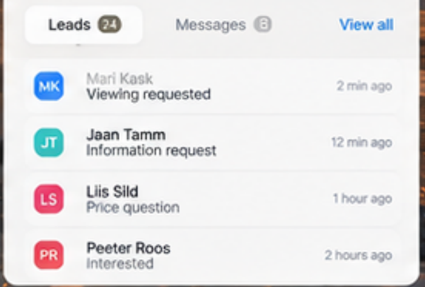
SOCIAL MEDIA



EMAIL CAMPAIGN



CRM & LEADS



UNLIMITED POSSIBILITIES

CREATIVE AGENT

IDEAS INTO STUNNING CONTENT.

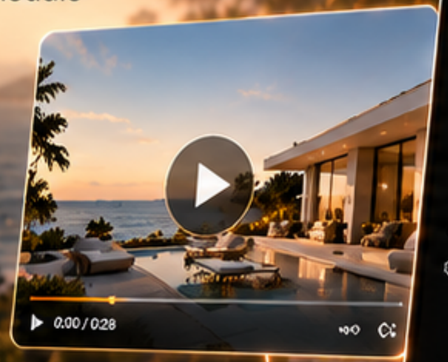
The Creative Agent turns your ideas into professional photos, videos, visuals and content – ready to publish.

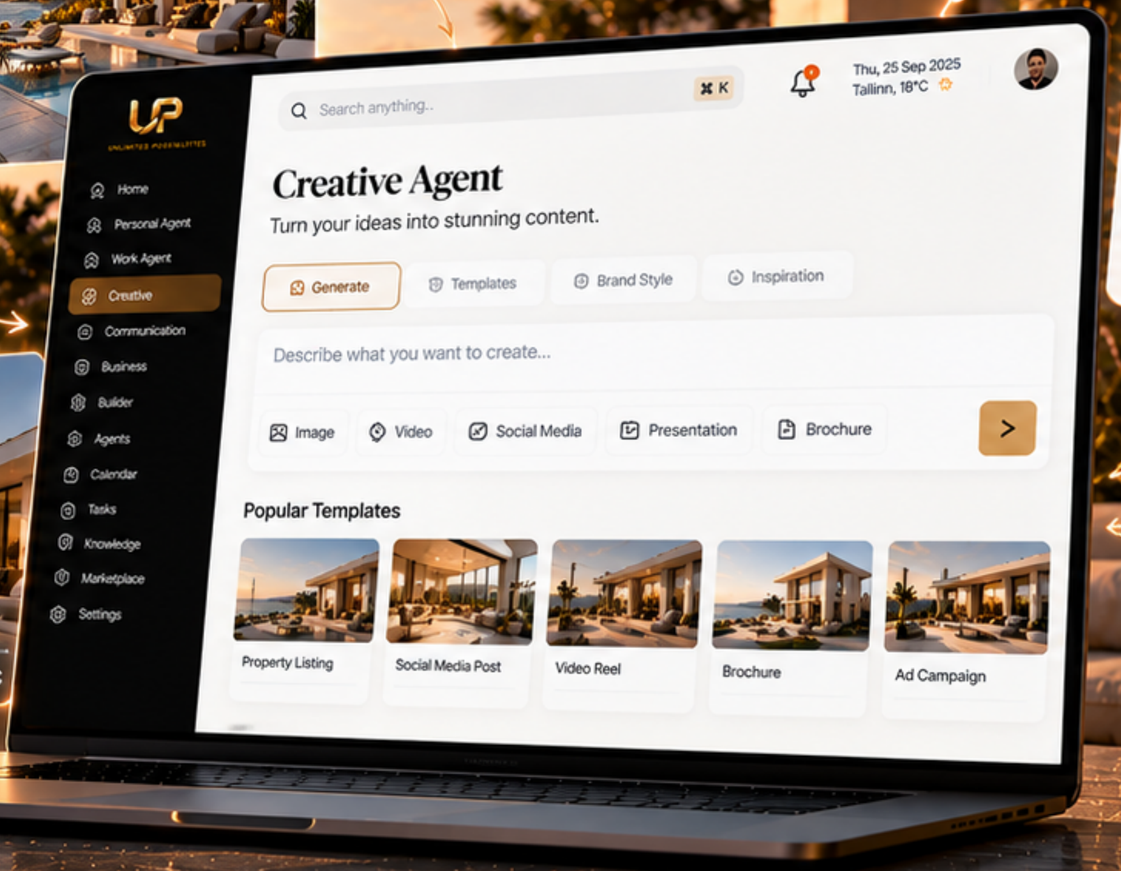
VISUAL CONTENT
Photos, renders and graphics in your brand style.

VIDEO & REELS
Property videos, social media and ad creatives.

TEXT & DESIGN
Captions, ads, brochures and more.











1. YOUR IDEA
Describe what you need.

2. AI CREATES
Generates multiple options for you.

3. YOU REFINE
Adjust and select your favorite.

4. READY TO USE
Professional content, in your brand style.

UNLIMITED POSSIBILITIES

COMMUNICATION AGENT

THE RIGHT MESSAGE. AT THE RIGHT TIME.

The Communication Agent creates and manages all your communication – emails, social media, ads and messages – so you stay visible and connected.



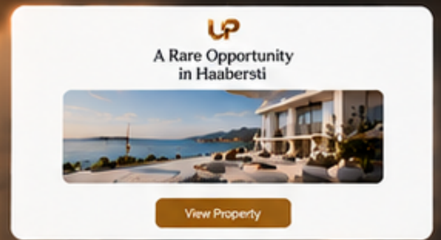


Email New
Newsletter ready for 1,240 clients.

Social Media New
3 posts created and scheduled.

Ad Campaign New
Target audience optimized.
Est. reach +42%

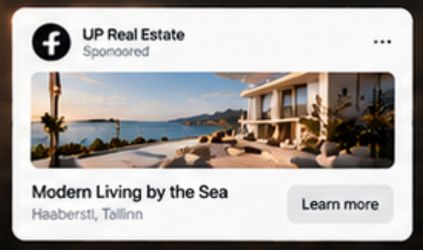
EMAIL CAMPAIGNS
Beautiful newsletters and follow-ups.



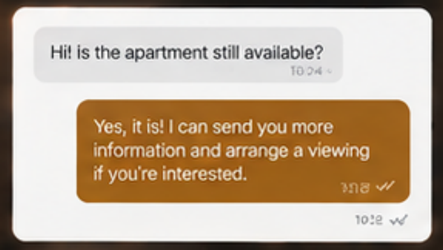
SOCIAL MEDIA
Engaging posts, reels and stories.



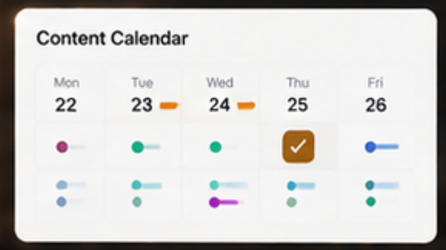
ADS & PROMOTIONS
Targeted campaigns for better results.



MESSAGES
Professional replies and client communication.



PLANNING
Schedules and manages all your communication.



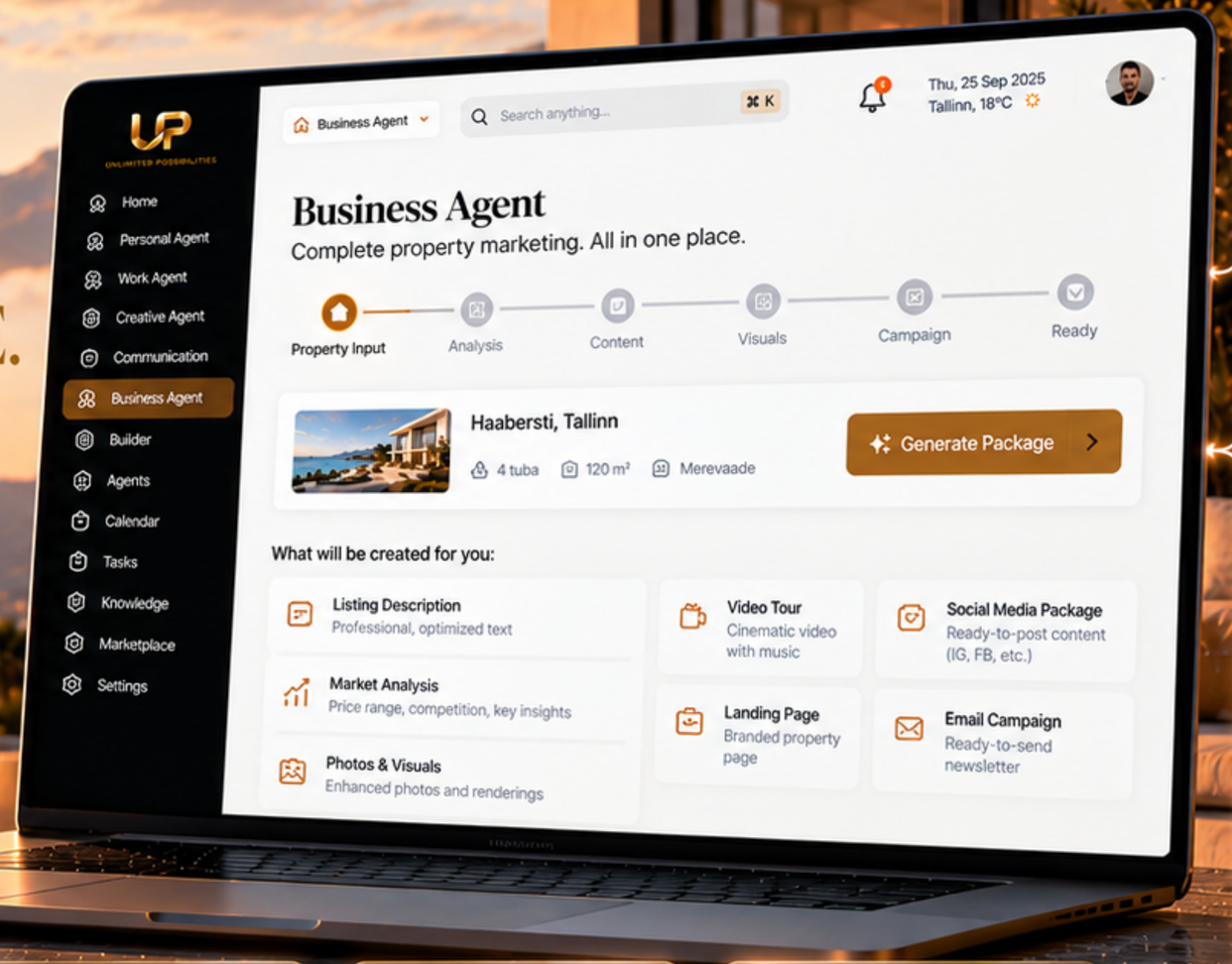
UNLIMITED POSSIBILITIES

BUSINESS AGENT

FROM ONE PROPERTY to a COMPLETE MARKETING PACKAGE.

The Business Agent turns one property into a full, ready-to-use marketing package – in minutes.

- Listing description
- Market analysis
- Professional visuals
- Video & social media
- Landing page
- Email campaign

















1. ADD PROPERTY
Upload photos and basic details.

2. AI ANALYZES
Market, competition and opportunities.

3. CREATES CONTENT
Text, visuals, video and campaigns.

4. PREPARES PACKAGE
Everything ready to publish.

5. YOU REVIEW & PUBLISH
Make changes or go live instantly.

UNLIMITED POSSIBILITIES

BUSINESS AGENT

STRATEGY. GROWTH. REAL RESULTS.

The Business Agent analyzes, plans and executes the right actions to grow your business – with data, not guesswork.

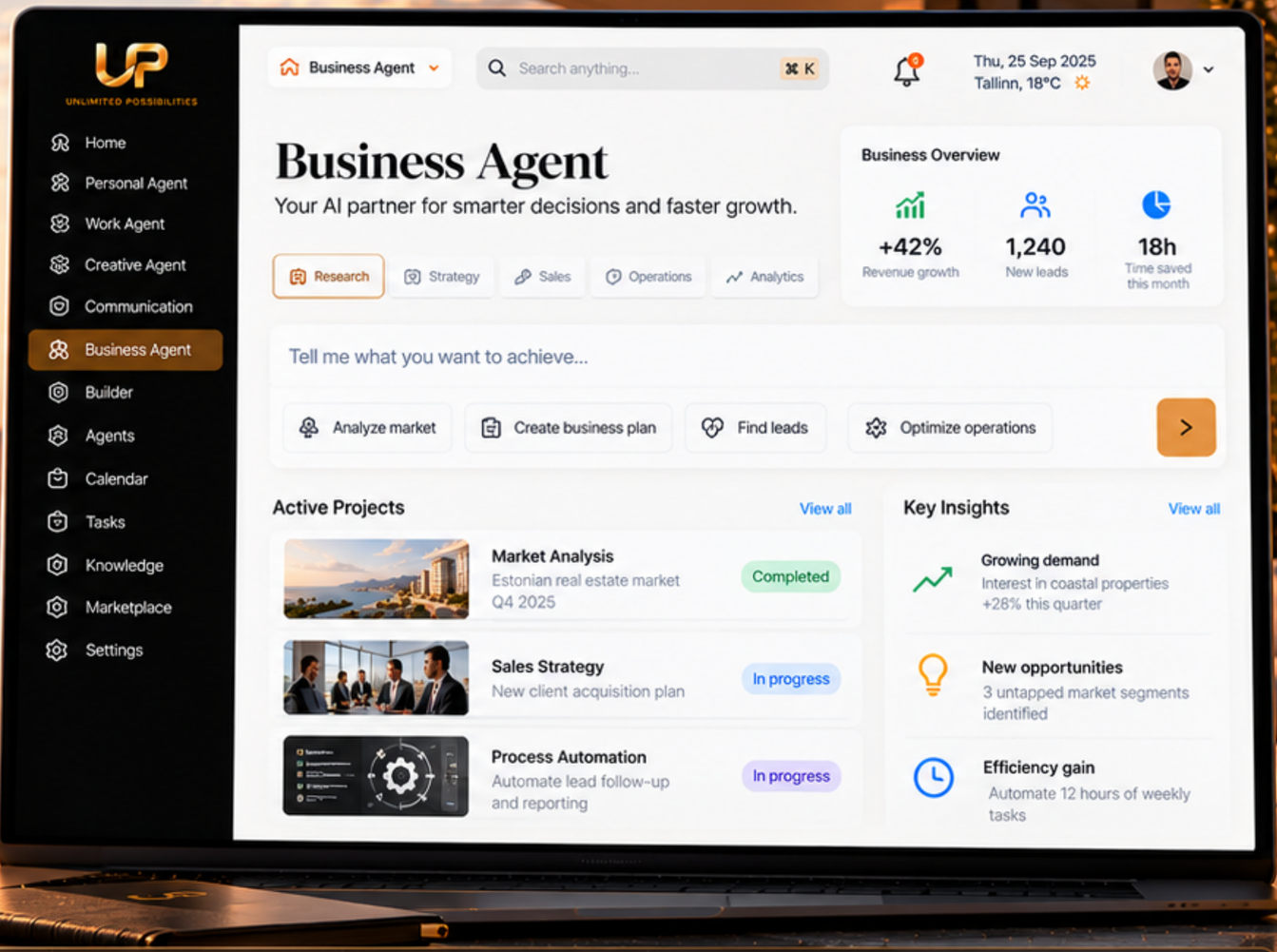
Market Research
Finds opportunities and analyzes competition.

Strategy & Planning
Creates clear, actionable plans.

Sales & Growth
Identifies and executes growth opportunities.

Operations & Automation
Streamlines processes and reduces manual work.

Analytics & Reporting
Tracks performance and turns data into insights.











1. **YOU SET THE GOAL**
E.g. increase revenue, find new clients, enter a new market.

→ 2. **AI ANALYZES**
Researches, compares data and finds the best opportunities.

→ 3. **AI CREATES A PLAN**
Builds a clear, actionable strategy with steps.

→ 4. **AI EXECUTES**
Runs tasks, campaigns and automations.

→ 5. **YOU GET RESULTS**
More clients, higher revenue and a more efficient business.

UNLIMITED POSSIBILITIES

BUILDER AGENT

ONE IDEA. ENDLESS POSSIBILITIES.

Create your own AI agents, websites, apps and games — with a single description.

- No coding required
- Ready-to-use results
- Customize everything
- For business or personal use



1 **DESCRIBE YOUR IDEA**
"Create a travel booking app with AI support."

2 **AI BUILDS IT**
UP generates your agent, website, app or game.

3 **CUSTOMIZE**
Adjust the design, features and behavior.

4 **DEPLOY**
Publish and start using it instantly.

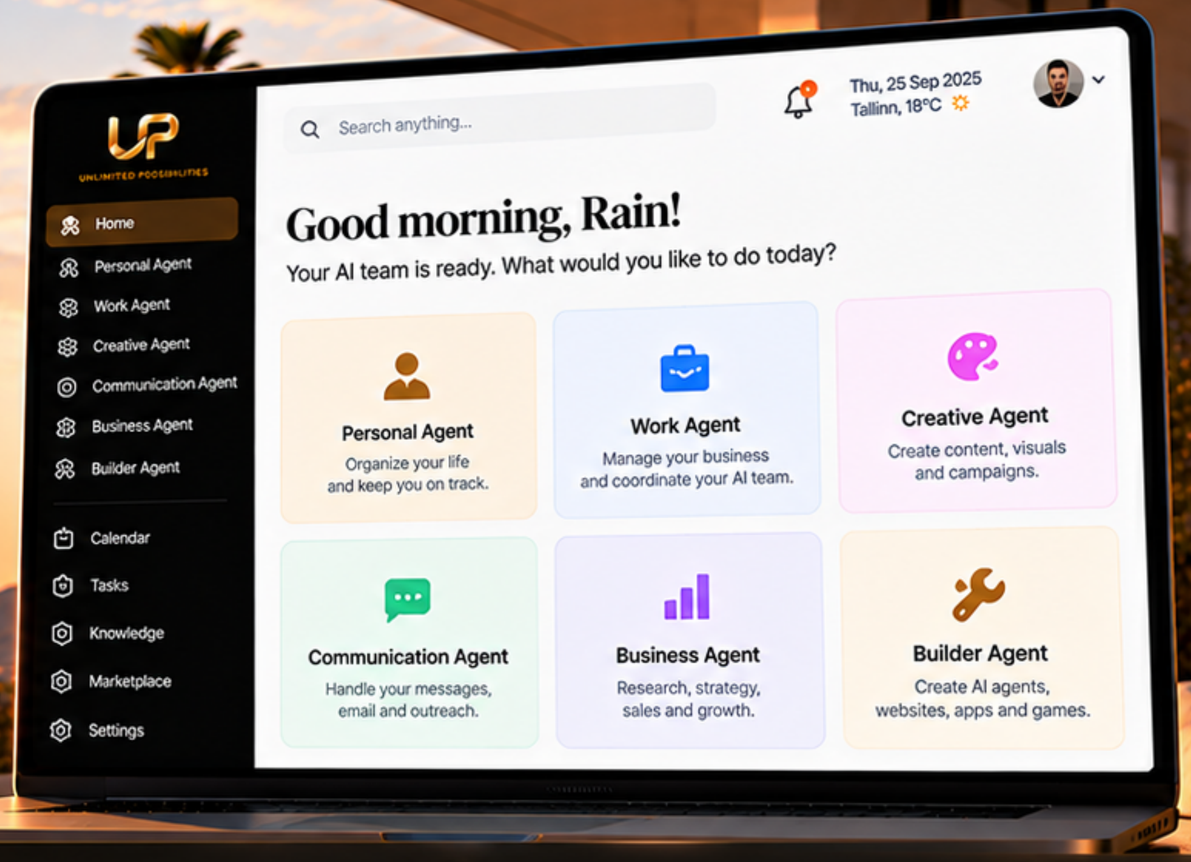
5 **SCALE**
Improve, add features and grow further.

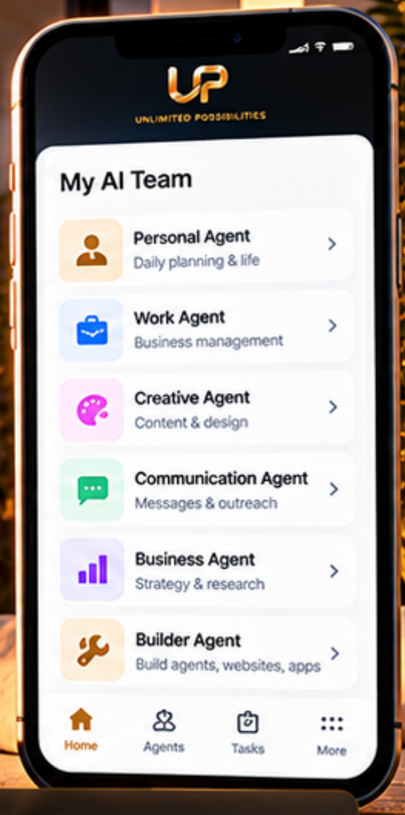
UNLIMITED POSSIBILITIES

REAL RESULTS

DIFFERENT PEOPLE. INFINITE POSSIBILITIES.

UP adapts to your goals –
whether you're a business owner,
creator, investor or just want a simpler life.





SAVE TIME
Automate routine work
and focus on what matters.

GET BETTER RESULTS
AI gives you insights,
ideas and execution.

WORK SMARTER
Your own AI team,
available 24/7.

GROW FASTER
Turn ideas into real results
with less effort.

Entrepreneurs



Run and grow your business with an AI team.

Real Estate Professionals



Create listings, marketing and client communication.

E-commerce Brands



Launch stores, create content and automate sales.

Creators & Influencers



Generate content, grow your audience and brand.

Investors



Research opportunities and analyze markets.

Professionals



Work more efficiently and achieve more.

Everyone



Simplify your life and unlock new possibilities.

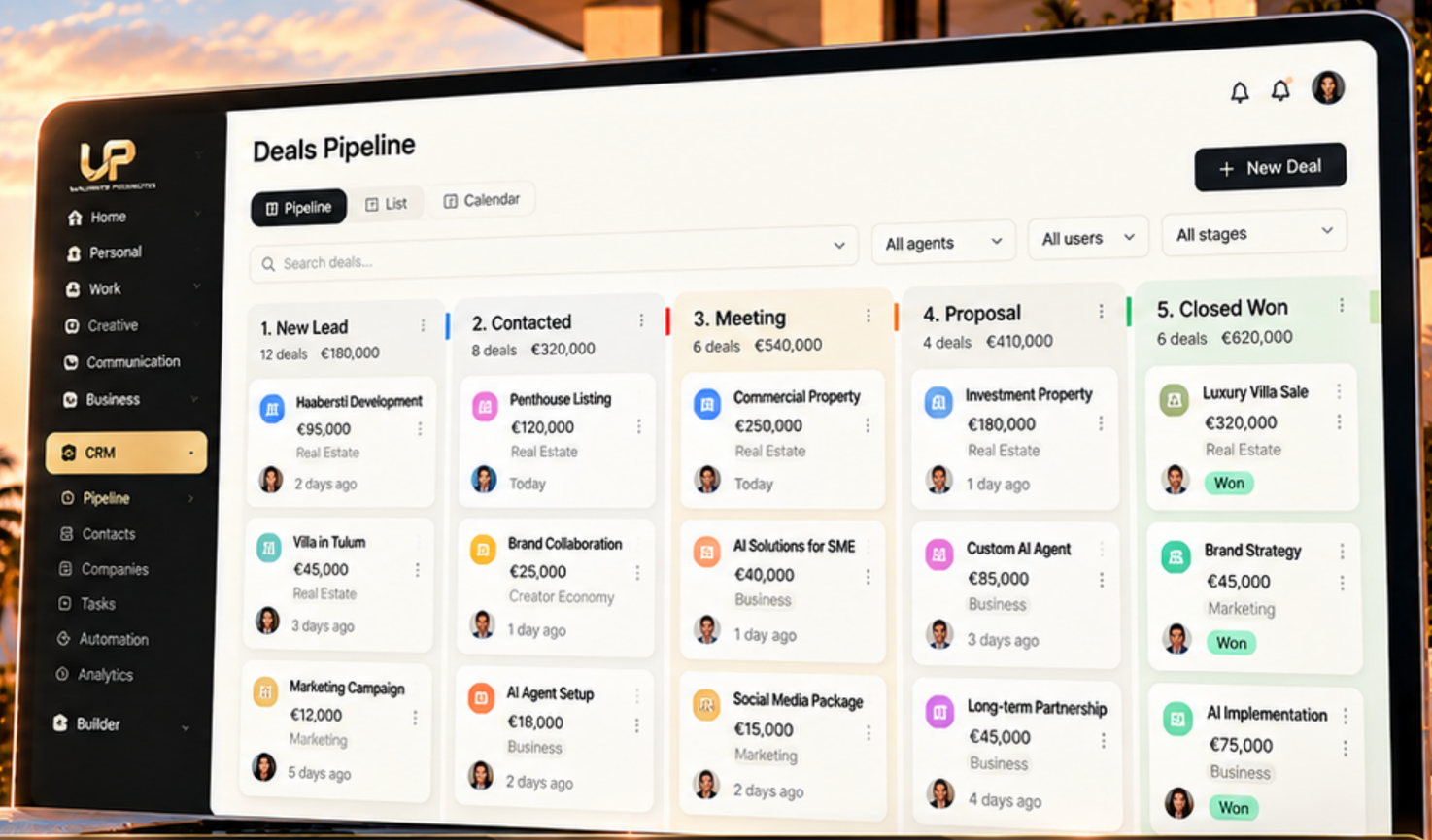
UNLIMITED POSSIBILITIES

AI CRM & SALES PIPELINE

THE REVENUE ENGINE.

AI that doesn't just work. It grows the business.

From first contact to closed deal — UP helps you capture leads, build relationships, automate follow-ups and turn opportunities into revenue.



CAPTURE
Leads from multiple channels.

→

UNDERSTAND
AI identifies intent and opportunities.

→

ENGAGE
AI handles conversations and follow-ups.

→

CONVERT
Turn opportunities into deals.

→

GROW
Track performance and scale revenue.

AI CRM
Leads, contacts, deals & pipeline.

LEAD INTELLIGENCE
Identify intent and opportunities.

COMMUNICATION AGENT
Automated outreach, follow-ups and scheduling.

WORKFLOWS
Automate repetitive sales and marketing tasks.

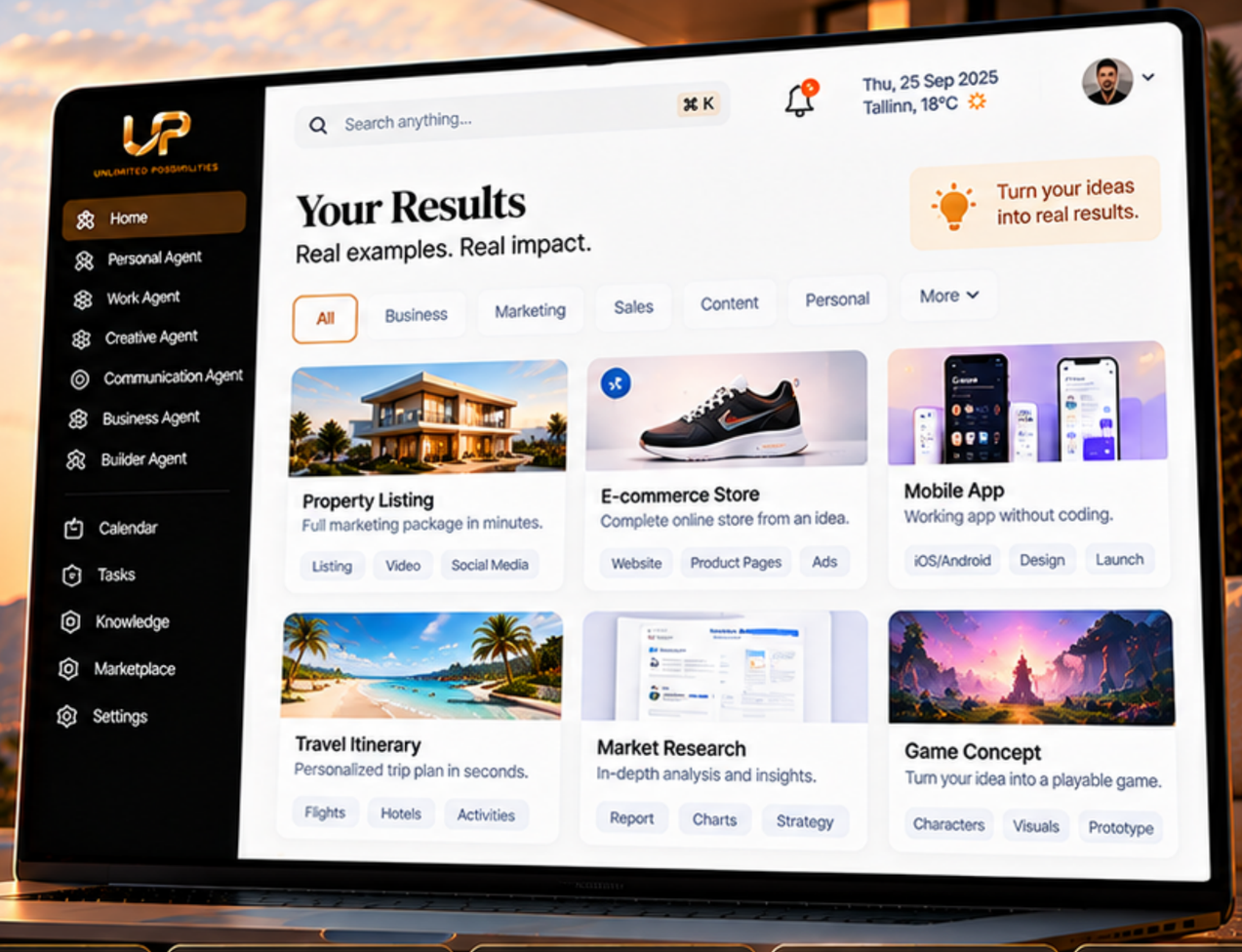
REVENUE VISIBILITY
Pipeline, deal progress and next actions.

UNLIMITED POSSIBILITIES

REAL-WORLD RESULTS. IN ANY INDUSTRY.

From ideas to execution —
UP delivers results across
business and life.

- Save time
- Work smarter
- Achieve more



90% less time on repetitive work

3x higher productivity

Better decisions with AI insights

More time for what matters

REAL ESTATE



- Listings & descriptions
- Market analysis
- Marketing content

E-COMMERCE



- Online stores
- Product content
- Ad campaigns

CONSULTING



- Research & reports
- Presentations
- Client communication

MARKETING AGENCY



- Content creation
- Social media campaigns
- Analytics & insights

SALES



- Lead research
- Personalized outreach
- Follow-up messages

CREATORS



- Videos & visuals
- Content ideas
- Audience growth

PERSONAL LIFE



- Travel plans
- Health & fitness
- Daily organization

AND MANY MORE

- Any industry
- Any task
- Your own use case

UNLIMITED POSSIBILITIES

THE INTELLIGENCE LAYER.
ONE BRAIN. EVERYTHING YOU NEED.

All your data, tools and agents connected. More context. Better decisions. Greater results.



UNLIMITED POSSIBILITIES

GLOBAL BY DESIGN

ONE PLATFORM. A GLOBAL OPPORTUNITY.

UP is built for a global audience — helping people and businesses create, work and grow, anywhere in the world.

- Multi-language from day one
- Built for individuals and businesses
- Scalable infrastructure
- Massive market potential



TALLINN
Innovation & Technology



NEW YORK
Entrepreneurs & Startups



PLAYA DEL CARMEN
Remote Work & Lifestyle



MIAMI
Business & Real Estate



DUBAI
Investors & Global Business



BALI
Creators & Digital Nomads

8B+
POTENTIAL USERS
Global market opportunity

$100B+
TOTAL ADDRESSABLE MARKET
Across individuals and businesses

ANYWHERE
IN THE WORLD
Work, create and grow without limits

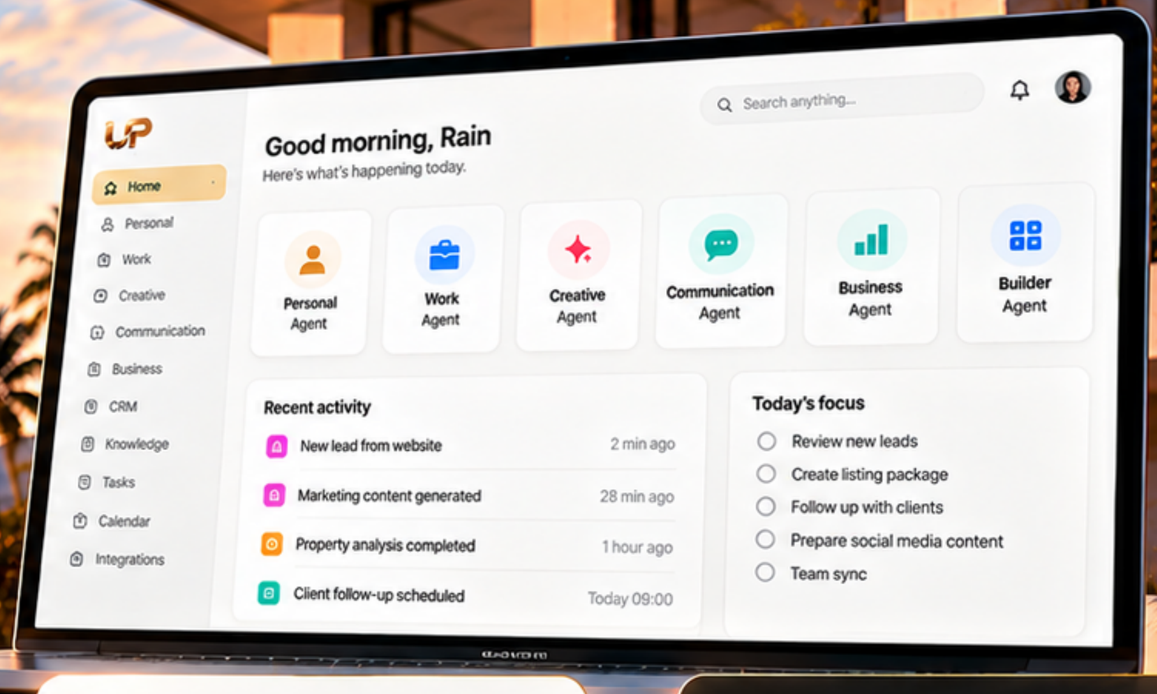
BUILT TO SCALE
From 1,000 to 1,000,000+ users
Flexible, secure and cost-efficient

English · Español · Eesti · Deutsch · Français · Italiano · Português · Nederlands · Svenska · Suomi · Polski · More languages coming soon

UNLIMITED POSSIBILITIES

A NEW WAY TO GROW YOUR BUSINESS.

From individuals to growing businesses — UP connects your people, data, AI agents and tools into one intelligent system.



01 —

SUBSCRIPTION PLANS

Flexible plans for individuals and businesses.

$29	$99	$249
Starter	Professional	Business

02 —

AI USAGE

Use AI when you need it. More usage as you grow.

- AI credits included
- Advanced AI models
- Agent execution and tasks
- Usage grows with your needs

03 —

BUSINESS EXPANSION

Add team members, agents and workflows as your business grows.

- Individual → Teams
- More agents and workflows
- CRM and business tools
- Higher value and revenue

04 —

AGENT ECONOMY

Create, share and use custom agents, apps and workflows.

- User-built agents
- Template marketplace
- Third-party ecosystem
- Additional revenue opportunities

START SIMPLE. SCALE INTO AN AI ECOSYSTEM.

UNLIMITED POSSIBILITIES

GROWTH ROADMAP

FROM LAUNCH TO GLOBAL LEADERSHIP.

A clear path to scale — from a focused launch to a global AI ecosystem, serving millions of users worldwide.

1 LAUNCH
NEXT PHASE

- Core platform (MVP)
- Key markets (EN/ES)
- First paying customers
- Product-market fit

10K
USERS

2 EXPAND
EARLY GROWTH

- More languages
- Marketplace launch
- Strategic partnerships
- Growing user base

100K
USERS

3 SCALE
INTERNATIONAL

- Global marketing
- More AI tools & agents
- Enterprise solutions
- International team

1M
USERS

4 LEAD
MARKET POSITION

- AI ecosystem at scale
- B2B expansion
- Revenue diversification
- Market leadership

10M
USERS

5 GLOBAL IMPACT
LONG TERM

- Millions of users
- Creator economy
- Industry verticals
- The everyday AI platform

100M+
USERS

USERS
From 10K to 100M+

REVENUE
Scalable SaaS and ecosystem

MARKETS
Global by design (multi-language)

AI ECOSYSTEM
Growing marketplace and partner network

LONG-TERM VALUE
A global category leader in personal and business AI

UNLIMITED POSSIBILITIES

THE GO-TO-MARKET

START WITH HIGH-VALUE USERS. EXPAND THROUGH THE WORK THEY DO.

A clear and scalable path from individuals to businesses and an open ecosystem.



01 INDIVIDUALS

Personal AI for everyday life and productivity.

Planning · Tasks · Knowledge · Personal assistant



02 PROFESSIONALS

Creators, consultants, salespeople, marketers and other knowledge workers.

Content · Marketing · Sales · Research



03 BUSINESSES

Teams adopt UP for an AI workforce, CRM, workflows and business operations.

Teams · CRM · Workflows · AI workforce



04 ECOSYSTEM

Custom agents, integrations, marketplace and partner network.

Custom agents · Marketplace · Integrations · Partners

LAND WITH ONE JOB. EXPAND ACROSS THE ENTIRE WORKFLOW.

UNLIMITED POSSIBILITIES

THE MARKET OPPORTUNITY

THE MARKET IS MOVING TO AGENTS.

AI is shifting from software you use to intelligence that acts.

AGENTIC AI PLATFORMS MARKET GROWTH

Source: IDC (2026)

$2.6B → $41.5B

2025 2030

74.6% CAGR

The global agentic AI platforms market is expected to grow from $2.6B in 2025 to $41.5B in 2030, at a 74.6% CAGR.

ENTERPRISE SOFTWARE SPEND AT RISK

Source: Gartner (2026)

$234B

OF ENTERPRISE SOFTWARE SPEND AT RISK BY 2030.

Agentic AI could impact up to $234B of enterprise application software spend as agents start to do the work directly in systems.

MASS ADOPTION
From individuals to businesses across industries.

SHIFT IN SOFTWARE
From tools you use to agents that do the work.

LARGE & GROWING
Rapid market growth through 2030 and beyond.

MANY USE CASES
Work, business, personal and industry-specific agents.

THE OPPORTUNITY IS NOT ANOTHER SOFTWARE TOOL.
IT IS THE AI LAYER BETWEEN PEOPLE, SOFTWARE AND WORK.

UNLIMITED POSSIBILITIES

THE ASK

CAPITAL TO TURN THE PLATFORM INTO THE CATEGORY.

Build the core. Prove the market. Scale the ecosystem.



40% — **PRODUCT & AI**
Build the core platform and agent infrastructure. AI agents, Builder and core features.

25% — **AI & COMPUTE**
Models, orchestration, memory and agent execution.

20% — **GO-TO-MARKET**
Initial market entry, customers and strategic partnerships.

15% — **ECOSYSTEM**
Integrations, Builder and third-party agent ecosystem.

FROM A WORKING PLATFORM TO A GLOBAL AI HEADQUARTERS.

UP

UNLIMITED POSSIBILITIES

WE'RE NOT BUILDING ANOTHER APP.

WE'RE BUILDING THE AI HEADQUARTERS FOR YOUR ENTIRE WORLD.



PERSONAL LIFE · WORK · BUSINESS

THE FUTURE IS UP.